

Ethernet Alliance® Sponsors Industry Forum at ACP 2010

Half-day forum to focus on Ethernet PON: recent advances and penetration into Carrier Ethernet, MSOs and Wireless Backhaul

WHAT: The [Ethernet Alliance](#) is pleased to be sponsoring a ½ day Industry Forum at [ACP 2010](#), Asia's premier conference and exhibition for photonics technologies, including optical communications, biophotonics, displays, illumination and applications in energy, in Shanghai, China on the afternoon of Thursday, December 9th.

WHY: The ACP conference and exhibition is taking place at the Shanghai International Convention Center and Oriental Riverside Hotel. Five technical organizations the IEEE Photonics Society, OSA, SPIE, the Chinese Optical Society and the Chinese Institute of Communications- have joined together to co-sponsor the ACP 2010 conference. The ACP technical conference features a full suite of plenary talks, invited talks, contributed talks, short courses and posters given by international academic and industrial researchers who are leaders in their respective fields. With a conference program of broad scope and of the highest technical quality, ACP provides an ideal venue to keep up with new research directions, the latest technical breakthroughs and emerging new commercial applications of optoelectronics subsystems and technologies.

WHEN: The ACP Conference and Exhibition will be held from December 8-12, 2010. The Ethernet Alliance industry forum will be held on December 9th.

WHERE: Thursday, December 9, 2010; 13:30 -17:00

Location: Level 5 Rooms F and H – Shanghai International Convention Center

WHO: Industry forum participants include:

- Akio Tajima – NEC □
- Naoto Yoshioto – NTT □
- Chang-Hee Lee - LG-Ericsson □
- JianHui Zhou – Finisar □
- David Li – Ligent Photonics/Hisense Broadband □
- Dong Liu – Atheros
- Pei Zhang - China Unicom

- JC Kuo – Cambridge Industrial Group, Ltd.
- Brad Booth – AppliedMicro
- Siddharth Sheth – Netlogic

REGISTER: Register for ACP 2010 at <http://www.acp-ce.org>.

About the Ethernet Alliance

The Ethernet Alliance is a global community of Ethernet end users, system and component vendors, industry experts and university and government professionals who are committed to the continued success and expansion of Ethernet. The Ethernet Alliance brings Ethernet standards to life by supporting activities that span from incubation to interoperability. For more information, visit <http://www.ethernetalliance.org>.

Individuals who would like to receive updates on Ethernet Alliance news, activities and events may sign up for the Ethernet Alliance newsletter at ethernetalliance.org/newsletter.

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