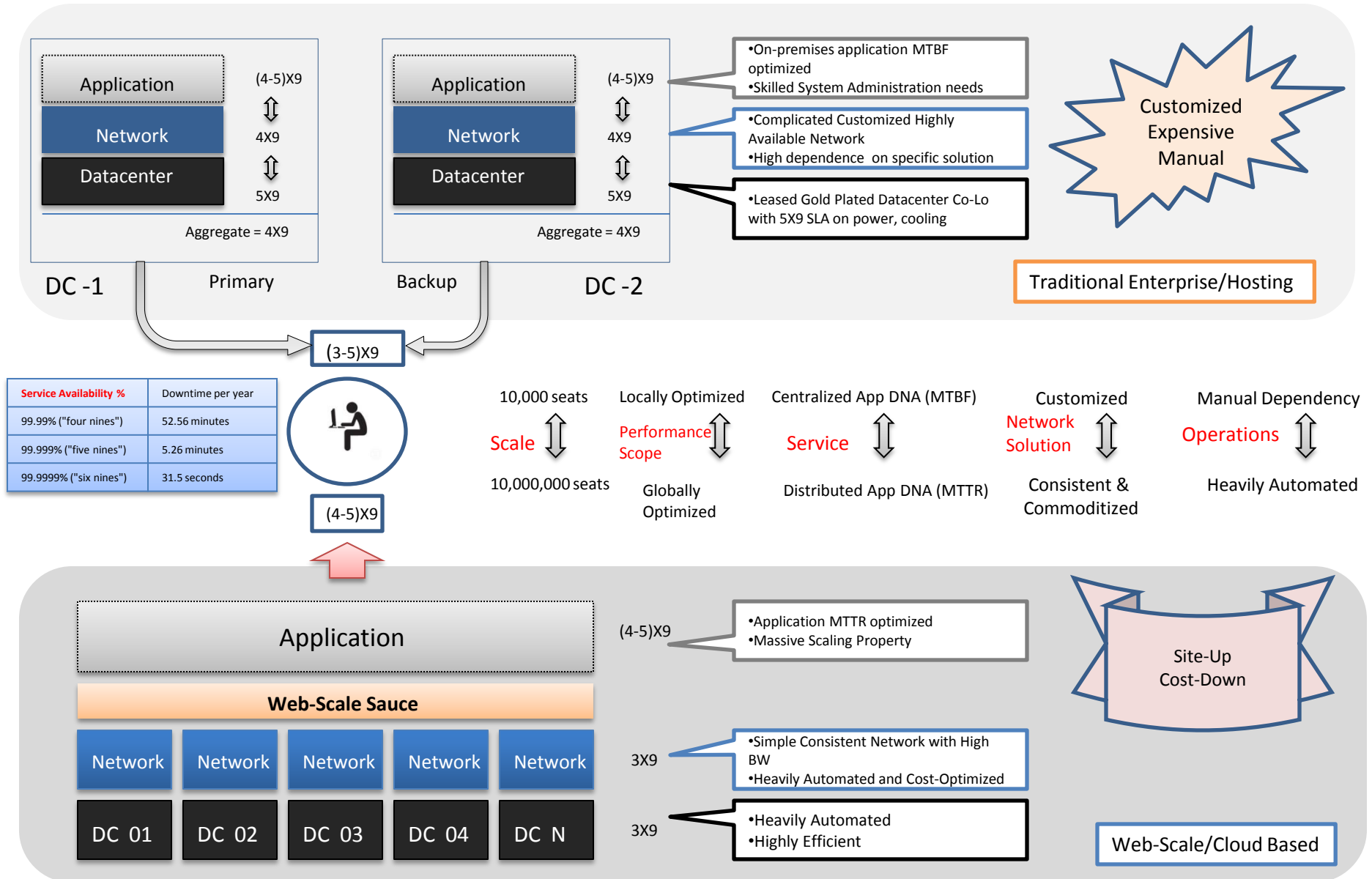


# Trends and Challenges of Ethernet Usage in Microsoft Online Infrastructure

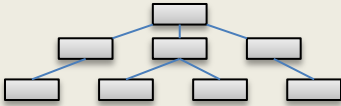
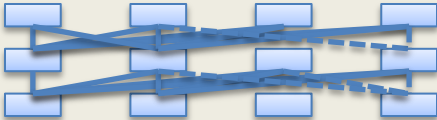
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# Paradigm Shifts : On-Premises Vs Web-Scale



# What this means to Network

	<b>Traditional</b> 	<b>Web-Scale</b> 
Platforms	<ul style="list-style-type: none"> <li>•Complex Chassis Based System</li> <li>•High power draw per Gig</li> </ul>	<ul style="list-style-type: none"> <li>•Simplistic appliance or basic chassis HW</li> <li>•High Port Density</li> <li>•Lower power draw per Gig</li> <li>•Less proportional space</li> </ul>
Ports	<ul style="list-style-type: none"> <li>•Architecturally lower number of port counts needed</li> <li>•Expensive Port Cost</li> </ul>	<ul style="list-style-type: none"> <li>•High number of port counts in each deployment</li> <li>•Commoditized port cost – Ethernet is the de-facto technology</li> </ul>
Availability	<ul style="list-style-type: none"> <li>•Difficult to upgrade device to introduce feature or fix bugs(Hitless Failover)</li> <li>•Service availability inter-twined network availability</li> </ul>	<ul style="list-style-type: none"> <li>•Code upgrade without uptime impact (Application routes around failures)</li> <li>•Network Robust and Up to date</li> </ul>
Architecture	<ul style="list-style-type: none"> <li>•Basic Tree-topology</li> <li>•Complex Control Plane Protocols</li> <li>•Customization prevents heavy automation</li> </ul>	<ul style="list-style-type: none"> <li>•Heavily inter-connected design</li> <li>•Robust to single failures</li> <li>•Simplistic Control Plane Protocol – Less protocol interaction and dependency</li> <li>•Heavily Automated Deployment and Operations</li> </ul>
Bandwidth Needs	<ul style="list-style-type: none"> <li>•Optimized for N-S bandwidth, typically heavily oversubscribed</li> </ul>	<ul style="list-style-type: none"> <li>•Heavy E-W and N-S bandwidth</li> <li>•Web-Sauce needs very high bandwidth between servers to remain in sync</li> </ul>
Network Technology Refresh Cycle	<ul style="list-style-type: none"> <li>•Disruptive and expensive</li> </ul>	<ul style="list-style-type: none"> <li>•Application has fewer dependencies, so easier to upgrade</li> <li>•Cheaper to upgrade since components are commoditized</li> </ul>

# Web-Scale Deployment : Network as a Differentiator

## Facts

Applications and servers simply perform better with more bandwidth!

Applications continually morph and consume additional available bandwidth

Servers are lot more expensive resource than network

## Build Philosophies

Network cannot be the bottleneck starving available server resources for application

Build the largest scaled-out network possible

Reduce network requirements to embrace commodity offerings

- If it doesn't "have to" reside in network then it shouldn't be there. e.g. LB, DPI, Encryption, FW etc.

Develop architecture that can support future technology refreshes

# How you can help us?

## Evolve technology with large scale DCs in mind

- Ethernet evolution should consider the large scale datacenter cable plants, e.g. 10GBase-SR is 300m but 100G/40G technologies are 100m optimized; cabling plants and distribution frames don't change easily.
- Make choices that lead to higher density switches, less real estate for interfaces on face plate
- Simpler offering with high bandwidth is attractive, delaying evolution cycle for accommodating complex corner cases is not helpful
- Help us build datacenter fabric BW 4-10 times larger than the server NIC BW. Currently they are merging on 10G due to commodity pressure

## Leverage the demand cycle of large scale DCs

- Large scale DCs will uniformly adopt a speed the moment it hits the commodity price range.
- At the same time, large scale DC adoption will lead to automatic huge volume uptake driving commoditization

## Be cognizant of platform integration needs

- Silicon and optics should attain commodity cost points at similar time, one or the other doesn't help.

## Ethernet standards interest

- Primarily focused on using Ethernet as a link technology
- Not high interest in Ethernet network level technology

## Packet-Optical Integration

- Provide inter-operable 100GE colored optics for DWDM systems

Thank you