LIGHT READING NAMES ETHERNET ALLIANCE PARTICIPANTS AMONG TOP 10 "OPTICAL NETWORKING MOVERS & SHAKERS"

Ethernet Alliance member representatives John D'Ambrosia, Glenn Wellbrock, and Chris Cole named to inaugural roster of optical networking influencers

BEAVERTON, OR, March 28, 2012 – The [Ethernet Alliance](#)®, a global consortium dedicated to the continued success and advancement of Ethernet technologies, announced today that three of its member company experts were named as industry influencers in *Light Reading's* first-ever "[Top Ten: Optical Networking Movers & Shakers](#)" list. Among the 10 "movers and shakers" are John D'Ambrosia, one of the founders and current chairman of the Ethernet Alliance, and engineering technologist director, Dell; Glenn Wellbrock, director of Optical Transport Network Architecture and Design, Verizon; and Chris Cole, director of engineering, Finisar.

Number four on the list, John D'Ambrosia was hailed by *Light Reading* for his efforts in higher-speed Ethernet. Calling it "instrumental", the publication recognized him for his work in 100Gbit/s standards generation, as well as advancing 400Gbit/s or 1Tbit/s technologies. Claiming the number one ranking was Glenn Wellbrock, who was lauded for his role as the industry's leading next-generation network evangelist. Chris Cole, ninth on the list, was honored for his "strong voice helping to shape the next generation of optical technologies."

"The Ethernet Alliance mission is to serve as an incubator for the Ethernet ecosystem by enabling the best and brightest to engage with one another in pursuit of technology innovation and excellence. Having our members named to *Light Reading's* 'movers and shakers' list illustrates that we're able to fulfill that mission and is a call-to-action for others who want to join us in shaping the future of Ethernet," said Scott Kipp, president, Ethernet Alliance. "I met with John, Glenn and Chris earlier this month at the Optical Fiber Conference (OFC) and their passion for fiber optics is contagious. I would like to extend our congratulations to them on this honor, and wish them even greater successes in the future."

The Ethernet Alliance is a global consortium committed to the success and expansion of Ethernet technology. The organization's members include system and component vendors, industry experts, and university and government professionals, who work together to promote and expand the Ethernet ecosystem. Ethernet Alliance members support and originate activities spanning incubation of new Ethernet technologies, to interoperability testing, to demonstrations to education.

For *Light Reading's* complete roster of "Top Ten: Optical Networking Movers & Shakers" please visit www.lightreading.com. For more information about the Ethernet Alliance, please visit www.ethernetalliance.org; follow @EthernetAllianc on Twitter; visit the Ethernet Alliance Facebook page; or join the Ethernet Alliance LinkedIn group.

About the Ethernet Alliance
The Ethernet Alliance is a global consortium that includes system and component vendors, industry experts and university and government professionals who are committed to the continued success and expansion of Ethernet technology. The Ethernet Alliance takes Ethernet standards to market by supporting activities that span from incubation of new Ethernet technologies to interoperability demonstrations and education.

For more information, visit http://www.ethernetalliance.org. Individuals who would like to receive updates on Ethernet Alliance news, activities and events may sign up for the organization's newsletter at http://www.ethernetalliance.org/newsletter.

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