

MEDIA ALERT: CHAIR OF ETHERNET ALLIANCE TO MODERATE PANEL ON 100GbE AT WDM & NEXT GENERATION OPTICAL NETWORKING 2012

BEAVERTON, OR, JUNE 13, 2012 –The [Ethernet Alliance](#), a global consortium dedicated to the continued success and advancement of Ethernet technologies, today announced that John D’Ambrosia, Chairman of the Board of Directors, will serve as a panel moderator at WDM & Next Generation Optical Networking 2012 taking place in Monaco June 18-21, 2012.

WHAT: WDM & Next Generation Optical Networking is the annual meeting place for the optical networking ecosystem. The panel that D’Ambrosia will moderate is entitled: **100G + – Standards, Systems, Architectures and Components.**

Panel members include:

- Ghani Abbas, Board Member, OIF
- David Law, Working Group Chair, IEEE 802.3
- Peter Stassar, Senior System Architect, Huawei
- Yoshinori Koike, Research Engineer, NTT Labs

The panel will discuss the status of 100G+ Ethernet around the world. Panelists will focus on the impact that standards are having on all aspects of the technology, including systems, architectures and components.

WHEN & WHERE: The panel will take place on Wednesday, June 20, 2012 at WDM & Next Generation Optical Networking 2012, Grimaldi Forum, Monaco. The tradeshow is co-located with Telco Components World. For more information or to register for WDM & Next Generation Optical 2012, [click here](#).

WHO SHOULD ATTEND: The panel will be of particular benefit to users and producers of systems and components for telecommunications carriers and multiple system operators (MSOs), internet exchanges, networking systems, network storage, high-performance computing, and servers. Members of standards bodies and industry organizations involved in the process of creating 100G+ Ethernet interfaces also will find the panel of interest.

WHY ATTEND: This panel will discuss the exponentially increasing demand for bandwidth and consider the implications of developing 100G+ Ethernet interfaces. These issues resonate throughout the entire networking ecosystem and its standards bodies. The IEEE and ITU-T and organizations such as the Ethernet Alliance and Optical Networking Forum (OIF) realize the need for everyone involved to work together to create the optimal ecosystem solution.

“With the expected completion of the IEEE 802.3 Ethernet Bandwidth Assessment, anticipation regarding the next speed of Ethernet is building. Support for the development of a next-speed interface needs to be an industry-wide activity,” said John D’Ambrosia, Chairman of the Ethernet Alliance. “The development of a next-speed interface is a topic that will ultimately involve different standards and industry organizations. The Ethernet Alliance helped organize this panel to enable discussions between individuals from these different organizations to engage in open discussion in front of the stakeholders present at WDM & Next Generation

Optical Networking 2012. Stakeholders' input is necessary and they will be given an opportunity to join in the discussion during this panel.”

About the Ethernet Alliance

The Ethernet Alliance is a global consortium that includes system and component vendors, industry experts and university and government professionals who are committed to the continued success and expansion of Ethernet technology. The Ethernet Alliance takes Ethernet standards to market by supporting activities that span from incubation of new Ethernet technologies to interoperability demonstrations and education.

For more information about the Ethernet Alliance, please visit www.ethernetalliance.org; follow [@EthernetAlliance](https://twitter.com/EthernetAlliance) on Twitter; visit the Ethernet Alliance [Facebook](#) page; or join the Ethernet Alliance [LinkedIn group](#). Individuals who would like to receive updates on Ethernet Alliance news, activities and events may sign up for the organization's newsletter at www.ethernetalliance.org/newsletter.

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