

## **ETHERNET ALLIANCE UNIFIES WHOLE OF ETHERNET ECOSYSTEM FOR UPCOMING TERAFABRIC PLUGFEST**

*First of its kind interoperability test spans full range of technologies driving data center consolidation, including Data Center Bridging, 10GBASE-T, 40GbE, Energy Efficient Ethernet, high-speed cabling, and more*

**BEAVERTON, OR, JULY 30, 2012** – The [Ethernet Alliance](#), a global consortium dedicated to the continued success and advancement of Ethernet technologies, today announced details of its next interoperability test event, the [TeraFabric Plugfest](#), scheduled for October 22 – 26, 2012 at the [University of New Hampshire InterOperability Laboratory](#) (UNH-IOL). Driven in part by the continued growing need for data center convergence, the plugfest encompasses a wide array of Ethernet consolidation technologies.

“Everyone understands there’s an inherent need to consolidate data center operations for the many benefits it offers – such as lowered CAPEX and OPEX, unified visibility and management, and reduced maintenance complexity – but what’s less understood is how to cost-effectively do so without impacting performance,” said Henry He, Marketing Chair, Ethernet in the Data Center subcommittee, Ethernet Alliance. “Ethernet’s inherent flexibility and ease-of-use make it the ideal solution for executing data center convergence strategies without affecting operational quality.”

“The majority of open standards-based testing has been highly focused on individual testing of each Ethernet technology domain. In real-world data centers, all of these components must work together as part of a single, seamless environment,” said John D’Ambrosia, chairman, Ethernet Alliance. “The Ethernet Alliance TeraFabric Plugfest presents a unique opportunity for the Ethernet ecosystem, as it unites a broad range of current and next-generation Ethernet components in a controlled test setting to illustrate the benefits that a converged network can bring to a data center.”

Ethernet Alliance plugfests are multi-vendor interoperability test events enabling Ethernet technology developers and manufacturers to efficiently improve products and verify interoperability with other products in an environment that is safe, secure, and confidential. Furthermore, by providing a neutral, objective environment for identifying and addressing issues and challenges, plugfests are often a catalyst for advancing technology standards.

Many Ethernet Alliance subcommittees will be collaborating to ensure the TeraFabric Plugfest offers the most comprehensive and cohesive interoperability test experience possible. Spanning five days' time, the cross-discipline event includes a broad set of Ethernet technologies for the converged data center, such as Data Center Bridging (DCB), 10GBASE-T, 40GbE, high speed cabling, and Energy Efficient Ethernet. The registration deadline for Ethernet Alliance member companies interested in taking part in the TeraFabric Plugfest is August 3, 2012. A copy of the Non-Disclosure Agreement (NDA) is available on the Ethernet Alliance website at:

<http://bit.ly/TeraFabricNDA>.

For more information about the Ethernet Alliance, please visit [www.ethernetalliance.org](http://www.ethernetalliance.org), follow [@EthernetAllianc](https://twitter.com/EthernetAllianc) on Twitter, visit its [Facebook](#) page or join the Ethernet Alliance group on [LinkedIn](#).

#### **About the Ethernet Alliance**

The Ethernet Alliance is a global consortium of key Ethernet stakeholders, including equipment vendors, industry experts, and university professionals. Dedicated to facilitating the expansion of IEEE 802 standards-based Ethernet technologies into new applications and markets worldwide, it offers an array of resources including tradeshow, webinars, interoperability demonstrations, and educational programs.

For more information about the Ethernet Alliance, please visit [www.ethernetalliance.org](http://www.ethernetalliance.org); follow [@EthernetAllianc](https://twitter.com/EthernetAllianc) on Twitter; visit the Ethernet Alliance [Facebook](#) page; or join the Ethernet Alliance [LinkedIn group](#). Individuals who would like to receive updates on Ethernet Alliance news, activities and events may sign up for the organization's newsletter at [www.ethernetalliance.org/newsletter](http://www.ethernetalliance.org/newsletter).

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