

ETHERNET ALLIANCE SELECTED FOR KEYNOTE AT 2014 ETHERNET TECHNOLOGY SUMMIT

Chairman John D'Ambrosia's presentation to address challenges and solutions for 400 Gigabit Ethernet

BEAVERTON, OR, APRIL 23, 2014 – The [Ethernet Alliance](#), a global consortium dedicated to the continued success and advancement of Ethernet technologies today announced its Chairman, John D'Ambrosia, Chief Ethernet Evangelist, Dell CTO Office will deliver a keynote address entitled, “*A Funny Thing Happened on the Way to the Terabit Ethernet*” at the [2014 Ethernet Technology Summit](#), April 29 – May 1, 2014 in Santa Clara, Calif. Focusing on the use of Ethernet throughout the networking space, the event compliments the work of Ethernet Alliance in 400GbE.

“With a rising global adoption rate, Ethernet developments and advancements are not slowing down. The Ethernet Alliance is committed to the continued success of these technologies and is working to promote 400GbE developments”, said John D'Ambrosia, chairman, Ethernet Alliance, and chief Ethernet evangelist, Dell. “From our 400Gb/s subcommittee's efforts to help support the defining and development of Ethernet's next speed, to hosting the IEEE 802.1 / 802.3 Interim Session, to organizing a workshop on 100GbE per lambda interconnects for data centers, the Ethernet Alliance continues to play a leading role in Ethernet developments.”

The annual Ethernet Technology Summit brings together Ethernet users, partners, designers, and industry experts to explore and share the latest Ethernet innovations. Seminars, keynotes, and forums will cover 40/100/400 GbE, convergence, data centers, Internet-of-Things (IoT), and storage over Ethernet.

Currently leading the 400 Gb/s Ethernet project in the IEEE 802.3 Working Group, Mr. D'Ambrosia's “*A Funny Thing Happened on the Way to the Terabit Ethernet*” keynote describes challenges facing the 400GbE project and how potential solutions could impact 100GbE. His presentation is scheduled for 11:10am PDT, Thursday, May 1, 2014.

For more information about the Ethernet Alliance, please visit <http://www.ethernetalliance.org>, follow [@EthernetAllianc](#) on Twitter, visit its [Facebook](#) page, or join the EA [LinkedIn](#) group.

About the Ethernet Alliance

The Ethernet Alliance is a global consortium that includes system and component vendors, industry experts, and university and government professionals who are committed to the continued success and expansion of Ethernet technology. The Ethernet Alliance takes Ethernet standards to market by supporting activities that span from incubation of new Ethernet technologies to interoperability demonstrations and education.

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who would like to receive updates on Ethernet Alliance news, activities and events may sign up for the organization's newsletter at www.ethernetalliance.org/newsletter.

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