**ETHERNET ALLIANCE OPENS CALL FOR PRESENTATION FOR
2014 TECHNOLOGY EXPLORATION FORUM**

"The Rate Debate" to explore the challenges and benefits of introducing new Ethernet rates in key application areas

BEAVERTON, OR, JUNE 25, 2014 – The Ethernet Alliance, a global consortium dedicated to the continued success and advancement of Ethernet technologies, today announced the Call for Presentations (CFP) for its 2014 Technology Exploration Forum (TEF), "The Rate Debate", is now open. The TEF 2014 CFP will remain open for submissions until July 26, 2014. A unique one-day event uniting Ethernet technology experts, researchers, and key industry stakeholders, TEF 2014, "The Rate Debate", will focus on the value of introducing new Ethernet rates into campus, data center and other application spaces for computing, networking and connectivity. TEF 2014 will be held on October 16, 2014, at the Santa Clara Convention Center, Santa Clara, Calif.

WHAT: The CFP for TEF 2014, "The Rate Debate", is now open to the global Ethernet community. Interested speakers are asked to submit the following information with their one-page presentation proposal:

- Session title of no more than five to six words total
- Photo or headshot
- Session abstract describing what the presentation will address
- Short biography, including contact and professional information
- Brief description of the organization the presenter is affiliated with

WHEN: The TEF 2014 CFP is open from June 24 – July 26, 2014. All proposals will be reviewed and acceptance letters will be provided to individual speakers no later than August 14, 2014. Additionally, panels based on complementary proposals may be organized.

WHERE: All TEF 2014 presentation proposals, queries, or requests for additional information should be emailed to the Ethernet Alliance at TEF@ethernetalliance.org.

WHO: Anyone interested in engaging with a dynamic global audience of Ethernet industry and community members are encouraged to submit a presentation proposal for this premier technology event.

For more information about the Ethernet Alliance, please visit http://www.ethernetalliance.org, follow @EthernetAllianc on Twitter, visit its Facebook page, or join the EA LinkedIn group. Individuals who would like to

receive updates on Ethernet Alliance news, activities and events may sign up for the organization's newsletter at

www.ethernetalliance.org/newsletter.

About the Ethernet Alliance
The Ethernet Alliance is a global consortium that includes system and component vendors, industry experts, and university and government professionals who are committed to the continued success and expansion of Ethernet technology. The Ethernet Alliance takes Ethernet standards to market by supporting activities that span from incubation of new Ethernet technologies to interoperability demonstrations and education.

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