

## **MEDIA ALERT: ETHERNET ALLIANCE TO PARTICIPATE IN LIGHTWAVE OPTICAL INNOVATION SUMMIT**

**BEAVERTON, OR, JULY 8, 2014** – The [Ethernet Alliance](#), a global consortium dedicated to the continued success and advancement of Ethernet technologies, today announced its participation in the [Lightwave Optical Innovation Summit](#) on July 14-16, 2014 at the Renaissance Austin Hotel, Austin, Texas. Ed Murphy, JDSU, will moderate a panel titled “Innovation Pathways for Ethernet” on Wednesday, July 16, 2014 at 3:15-4:00pm. The panelists representing Ethernet Alliance member companies include: Greg McSorley, Amphenol Corporation (NYSE: APH; Guylain Barlow, JDSU (NASDAQ: JDSU); and Robert Blum, Oclaro, Inc. (NASDAQ: OCLR).

**WHAT:** Ethernet Alliance will be presenting at the Lightwave Optical Innovation Summit. The panel will cover the current work on 400 Gigabit Ethernet and the role of optical communications technology in furthering Ethernet. The Lightwave Summit brings together thought leaders from the optical networking field to exchange views and discuss innovations required to meet challenges in this field.

**WHEN:** The Lightwave Optical Innovation Summit will be held on July 14-16, 2014. Ethernet Alliance will be presenting on Wednesday, July 16, 2014 from 3:15-4:00pm.

**WHERE:** The summit will be held at the Renaissance Austin Hotel, Austin, Texas.

**WHO:** Anyone interested in learning the role of optical communication technology in Ethernet advancement is welcome to attend.

For more information about the Lightwave Optical Innovation Summit, please visit

<http://www.lightwavesummit.com/>. For more information about the Ethernet Alliance, please visit

<http://www.ethernetalliance.org>, follow [@EthernetAllianc](#) on Twitter, visit its [Facebook](#) page, or join the EA

[LinkedIn](#) group. Individuals who would like to receive updates on Ethernet Alliance news, activities and events may sign up for the organization’s newsletter at [www.ethernetalliance.org/newsletter](http://www.ethernetalliance.org/newsletter).

### **About the Ethernet Alliance**

The Ethernet Alliance is a global consortium that includes system and component vendors, industry experts, and university and government professionals who are committed to the continued success and expansion of Ethernet technology. The Ethernet Alliance takes Ethernet standards to market by supporting activities that span from incubation of new Ethernet technologies to interoperability demonstrations and education.



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