MEDIA ALERT: ETHERNET ALLIANCE "ETHERNET 203" WEBINAR EXPLORES 40GBE AND 100GBE PHYSICAL LAYERS FOR DATA CENTERS

BEAVERTON, OR, OCTOBER 31, 2014 – The [Ethernet Alliance](#), a global consortium dedicated to the continued success and advancement of Ethernet technologies, today announced that it will host the *[Ethernet 203: 40GbE and 100GbE Physical Layers for Data Centers](#)* webinar on November 12, 2014 at 10am PST. The webinar will explore the latest developments in 40GbE and 100GbE, the fastest speeds ratified as standards to-date by IEEE.

WHAT: Presented by Dan Dove, Chief Consultant for Dove Networking Solutions, and Frank Yang, Marketing Chair of the Ethernet Alliance Next Generation Ethernet Cabling subcommittee, and Technical Marketing Manager at CommScope, Inc., *Ethernet 203: 40GbE and 100GbE Physical Layers for Data Centers* will explore market drivers for 40GbE and 100GbE, adoption trends in Ethernet with a focus on higher speeds, data center network architectures and topologies, cabling trends, standards, and pluggable transceivers, direct attach cables and backplanes.

WHEN: Presented November 12, 2014, at 10am PST, the webinar is approximately 45 minutes long, followed by a 10-15 minute Q&A period, and is free of charge for both Ethernet Alliance members and the general public alike. It will also be archived on the Ethernet Alliance website for future on-demand viewing.

To register, please [click here](#). For more information, please click here or contact the contact the Ethernet Alliance Administration at (503) 619-0564 or admin@ethernetalliance.org.

WHO: Both Ethernet Alliance members and non-members interested in the role of 40GbE and 100GbE will play.

WHY: Anyone generally interested in achieving a greater understanding of Ethernet as a technology, and the future impacts of 40GbE and 100GbE will find value in this webinar.

For more information about the Ethernet Alliance, please visit http://www.ethernetalliance.org, follow [@EthernetAllianc](#) on Twitter, visit its [Facebook](#) page, or join its [LinkedIn](#) group.

About the Ethernet Alliance
The Ethernet Alliance is a global consortium that includes system and component vendors, industry experts and university and government professionals who are committed to the continued success and expansion of Ethernet technology. The Ethernet Alliance takes Ethernet standards to market by supporting activities that span from incubation of new Ethernet technologies to interoperability demonstrations and education.

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