ethernet alliance

MEDIA ALERT: ETHERNET ALLIANCE "ETHERNET 103" WEBINAR PROVIDES IN-DEPTH INTRODUCTION TO PROPOSED 25G ETHERNET SPEED

BEAVERTON, OR, November 17, 2014 – The Ethernet Alliance, a global consortium dedicated to the continued success and advancement of Ethernet technologies, today announced the next event in its ongoing webinar series, *"Ethernet 103: Introduction to 25 Gb/s Ethernet"*. The Ethernet 103 webinar will be held Thursday, December 11, 2014 at 10am PST, and is designed to provide attendees with in-depth insight into 25 Gigabit Ethernet (25GbE), currently in development.

WHAT: The Ethernet 103 webinar will be presented by a panel of Ethernet industry experts, including IEEE 802.3 25Gb/s Ethernet Study Group Chair and Cisco Senior Director of Engineering, Mark Nowell; Ethernet Alliance Chairman and Dell Chief Ethernet Evangelist, John D'Ambrosia; and Ethernet Alliance President and Brocade Principal Technologist, Scott Kipp. Panelists will offer an introduction to the 25GbE speed, including potential markets, deployment architectures, standards, and more.

WHEN: Presented at 10am PST on December 11, 2014**,** the Ethernet 103 webinar includes a 45-minute presentation followed by a short Q&A period, and is free of charge for both Ethernet Alliance members and the general public. The webinar will also be archived on the Ethernet Alliance website for future on-demand viewing.

Additional information is available and registration is now open at http://bit.ly/Ethernet103-EA.

WHO: Ethernet Alliance members and non-members alike that are interested in 25GbE, and low-cost, high-speed interconnects are encouraged to attend the Ethernet 103 webinar.

WHY: The Ethernet 103 webinar will arm attendees with a better understanding of the current progress in standardization of 25GbE, its current level of maturity, and next steps for its adoption.

For more information about the Ethernet Alliance, please visit http://www.ethernetalliance.org, follow @EthernetAllianc on Twitter, visit its Facebook page, or join the EA LinkedIn group. Individuals who would like to receive updates on Ethernet Alliance, activities, and events may sign up for the organization's newsletter at www.ethernetalliance.org/newsletter.

About the Ethernet Alliance
The Ethernet Alliance is a global consortium that includes system and component vendors, industry experts, and university and government professionals who are committed to the continued success and expansion of Ethernet technology. The Ethernet Alliance takes Ethernet standards to market by supporting activities that span from incubation of new Ethernet technologies to interoperability demonstrations and education.

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