

ETHERNET ALLIANCE LEADER TAPPED FOR KEYNOTE ADDRESS AT LIGHT READING'S "NEXT GENERATION NETWORK COMPONENTS" CONFERENCE

JDSU's Tom Fawcett to deliver keynote highlighting latest developments in 100G and 400G Ethernet

BEAVERTON, OR, November 5, 2014 – The [Ethernet Alliance](#), a global consortium dedicated to the continued success and advancement of Ethernet technologies today announced Ethernet Alliance Board of Directors member and Marketing Vice Chair, Tom Fawcett of JDS Uniphase Corporation (JDSU), will be a keynote speaker at the [Next Generation Network Components](#) conference. Hosted by [Light Reading](#), the event focuses on key technologies for next-generation networks, and the components that will enable them. Next Generation Network Components will be held from 8:30am – 6:30pm PST, November 6, 2014 at the Hyatt Regency Santa Clara, Santa Clara, Calif.

Mr. Fawcett will be delivering his *"How Market Forces and Ethernet Standards are Influencing Next Generation Optical Modules"* keynote address at 10:45am PST. His presentation will explore the current state of 100-Gigabit (100G) and 400-Gigabit (400G) Ethernet Standards, as well as how and why changes in the customer landscape are driving a range of fit-for-purpose Multi-Source Agreement (MSA) optical interfaces which leverage the Ethernet Standards.

"With rising enterprise and consumer demand for next-generation services and applications, the move to 100/400G core networks will only accelerate. The Ethernet Alliance remains dedicated to ensuring Ethernet's evolutionary journey continues, opening the door to a new era of technology and service innovation," said Mr. Fawcett. "I am very pleased to be taking part in Light Reading's Next Generation Network Components event and look forward to a day filled with stimulating, productive discussions."

Additional information about the Light Reading Next Generation Network Components conference is available online at <http://bit.ly/1E1k1JA>. For more information about the Ethernet Alliance, please visit <http://www.ethernetalliance.org>, follow [@EthernetAllianc](#) on Twitter, visit its [Facebook](#) page, or join the EA [LinkedIn](#) group. Individuals who would like to receive updates on Ethernet Alliance, activities, and events may sign up for the organization's newsletter at www.ethernetalliance.org/newsletter.

About the Ethernet Alliance

The Ethernet Alliance is a global consortium that includes system and component vendors, industry experts, and university and government professionals who are committed to the continued success and expansion of Ethernet technology. The Ethernet Alliance takes Ethernet standards to market by supporting activities that span from incubation of new Ethernet technologies to interoperability demonstrations and education.



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