ETHERNET ALLIANCE EXPERTS INTRODUCE 2.5G/5G BASE-T ETHERNET

Ethernet 104 webinar introduces Next Generation Enterprise Access BASE-T Ethernet, including technology development, market drivers, and standards activities

BEAVERTON, OR, APRIL 28, 2015 – The [Ethernet Alliance](#), a global consortium dedicated to the continued success and advancement of Ethernet technologies, today announced details of its next webinar, *"Ethernet 104: Introduction to 2.5G/5G BASE-T Ethernet"*. The webinar is scheduled for Thursday, May 21 2015, at 10am PDT.

WHAT: The *Ethernet 104: Introduction to 2.5G/5G BASE-T Ethernet* webinar will provide attendees with an in-depth introduction to Next Generation Enterprise Access (NGEA) 2.5G/5G BASE-T Ethernet. Presented by [John D'Ambrosia](#), chairman, Ethernet Alliance, and chief Ethernet evangelist, Dell; Dave Chalupsky, chair, Ethernet Alliance BASE-T Subcommittee, network hardware architect, Intel, and chair, IEEE P802.3bz 2.5G/5G BASE-T Task Force; and Peter Jones, principal engineer, Cisco Systems; the webinar will provide an overview of 2.5G/5G BASE-T technologies, market drivers, and standardization efforts.

WHEN: Presented at 10am PDT on May 21, 2015**,** *Ethernet 104: Introduction to 2.5G/5G BASE-T Ethernet* includes a 45-minute presentation followed by a short Q&A period. The webinar is offered free of charge to both Ethernet Alliance members and the general public. It will also be available for future on-demand viewing at the Ethernet Alliance [website](#).

Additional information is available, and registration is now open at http://bit.ly/Ethernet104.

WHO: Anyone interested in the advancement of BASE-T, the foundational technology for Ethernet enterprise access or interested in the deployment of the next generation of Wi-Fi (IEEE 802.11ac™) will benefit from attending the *Ethernet 104: Introduction to 2.5G/5G BASE-T Ethernet* webinar.

WHY: *Ethernet 104: Introduction to 2.5G/5G BASE-T Ethernet* will help attendees gain greater understanding of and prepare for the transition of basic network access speeds.

"The proliferation of wireless access points is driving data volumes to new highs. Since 2003, some 70 billion meters of Cat 5e and Cat 6 cabling have been sold. Pursuing higher data rates, such as 2.5G/5G, combined with the deployment of next-generation wireless technologies will enable customers to extract maximum value from their infrastructure investments, which can not support 10GbE," said Mr. D'Ambrosia. "With Ethernet's growing diversity, there's considerable market pressure for a flexible, cost-effective solution and new speeds between

Gigabit and 10 Gigabit. This webinar will help attendees gain a clearer picture of why the time is right for the industry to unite behind a single BASE-T standard."

For more information about the Ethernet Alliance, please visit http://www.ethernetalliance.org, follow @EthernetAllianc and on Twitter, visit its Facebook page, or join the Ethernet Alliance LinkedIn group. Individuals who would like to receive updates on Ethernet Alliance, activities, and events may sign up for the organization's newsletter at www.ethernetalliance.org/newsletter.

About the Ethernet Alliance

The Ethernet Alliance is a global consortium that includes system and component vendors, industry experts, and university and government professionals who are committed to the continued success and expansion of Ethernet technology. The Ethernet Alliance takes Ethernet standards to market by supporting activities that span from incubation of new Ethernet technologies to interoperability demonstrations and education.

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