

ETHERNET ALLIANCE EXPERTS SHINE LIGHT ON ETHERNET ROADMAP AT ECOC 2015

BEAVERTON, OR, SEPTEMBER 22, 2015 – The [Ethernet Alliance](#), a global consortium dedicated to the continued success and advancement of Ethernet technologies, today announced it is bringing a discussion of the organization’s recently launched [2015 Ethernet Roadmap](#) and Ethernet’s new optical modules to [European Conference on Optical Communication](#) (ECOC 2015) attendees. ECOC 2015 will be held September 27 – October 1, 2015 in Valencia, Spain. After a brief overview, the panel will focus on future optical modules for 200GbE and 400GbE.

WHAT: A slew of new projects and proposed speeds are carrying Ethernet into an array of higher speeds and applications. With this ongoing diversification and several new module types, optical modules are set to play a key role in Ethernet’s future. In a panel chaired by [Scott Kipp](#), president, Ethernet Alliance; and principal technologist, Brocade, expert panelists Chris Cole, director, Finisar, and Jeff Maki, distinguished engineer II, Juniper Networks, will share insight into the Ethernet Alliance 2015 Ethernet Roadmap, as well as discussing the growing array of optical technologies being developed for Ethernet, including Micro Quad Small-Form-Factor Pluggable (µQSFP), Double Density QSFP (QSFP-DD), CFP8, and the Consortium of On-Board-Optics (COBO) .

WHEN & WHERE: “*The 2015 Ethernet Roadmap*” panel will be held from 15:15 – 15:45pm CEST on Monday, September 28, 2015 during ECOC 2015 at the [Feria Valencia Convention and Exhibition Centre](#), Valencia, Spain.

WHO SHOULD ATTEND: As Ethernet’s diversification gains momentum, the optical industry is developing an array of new optical technologies. Anyone interested in learning more about the impact about Ethernet’s growing appetite for optical technologies and its evolving roadmap should attend this session.

WHY ATTEND: With Ethernet consuming more optical modules than any other protocol, it is critical to have a thorough understanding of what lies ahead. “*The 2015 Ethernet Roadmap*” panel attendees will gain a clearer vision of the past, present, and future of this largest consumer of optical modules. Printed copies of the Ethernet Alliance [2015 Ethernet Roadmap](#) and some T-shirts will also be made available during the event.

“Ethernet is in an exceptional period of evolution and advancement, including the development of six new speeds within the next five years. As Ethernet branches out, the optical industry is innovating to improve thermal management to increase density of modules. Modules are also being designed to support 50 gigabits per second (Gbps) lanes,” said Mr. Kipp. “Optical modules are essential to supporting Ethernet’s new speeds, so recognizing where these pockets of opportunity lie is vitally important. Our ECOC 2015 ‘*The 2015 Ethernet Roadmap*’ panel



ethernet alliance

will enlighten attendees on how the roadmap can serve as a valuable source of practical guidance for the optical industry at large.”

For more information about the Ethernet Alliance, please visit <http://www.ethernetalliance.org>, follow [@EthernetAllianc](#) and on Twitter, visit its [Facebook](#) page, or join the Ethernet Alliance [LinkedIn](#) group. Individuals who would like to receive updates on Ethernet Alliance, activities, and events may sign up for the organization’s newsletter at www.ethernetalliance.org/newsletter.

About the Ethernet Alliance

The Ethernet Alliance is a global consortium that includes system and component vendors, industry experts, and university and government professionals who are committed to the continued success and expansion of Ethernet technology. The Ethernet Alliance takes Ethernet standards to market by supporting activities that span from incubation of new Ethernet technologies to interoperability demonstrations and education.

###

Media Contact:

Melissa Power

Interpose Public Relations

P: 401-454-1314

E: melissa.power@interposepr.com