



ETHERNET ALLIANCE NAMES GEORGE ZIMMERMAN NEW TECHNICAL COMMITTEE CHAIR

Seasoned industry expert to provide technical guidance and direction for top Ethernet advocacy organization

BEAVERTON, OR, DECEMBER 15, 2015 – The [Ethernet Alliance](#), a global consortium dedicated to the continued success and advancement of Ethernet technologies, today announced the appointment of George Zimmerman as its new Technical Committee Chair. In his new role, Dr. Zimmerman is tasked with providing technical guidance and leadership, as well as setting direction for the organization’s technical endeavors including subcommittees, technical communications, and events like [plugfests](#) and [Technology Exploration Forums](#).

“The industry is at a critical juncture, as Ethernet continues its diversification into different application spaces and markets, including broad variations ranging from Power over Ethernet and twisted-pair Ethernet, to high-speed optics in mega data centers and campuses,” said Dr. Zimmerman. “With the rise of new standards and speeds, the Ethernet Alliance is an important forum for discussions of how Ethernet technologies are coming together. It’s also home to various technical committees that play a vital role in building the consensus that has enabled Ethernet’s progress to-date. As Technical Committee Chair, I’m very pleased to be able to serve both the Ethernet Alliance’s members and the Ethernet ecosystem as a whole.”

President and Principal Consultant at CME Consulting, Dr. Zimmerman has built a 25-year track record of success in the communications and Ethernet industries. The Chief Editor of the [IEEE P802.3bq](#)[™] 25G/40GBASE-T and [IEEE P802.3bz](#)[™] 2.5G / 5GBASE-T Task Forces, as well as an active member of the [IEEE 802.3bt](#)[™] DTE Power via MDI over 4-Pair Task Force, he has been a defining force in the development of essential Ethernet technologies such as 10GBASE-T and Energy Efficient Ethernet. Dr. Zimmerman is a valued member of the Ethernet Alliance [BASE-T](#) and [Power over Ethernet](#) (PoE) Subcommittees.

Prior to his position at CME Consulting, Dr. Zimmerman founded and served as the CTO for computer networking firm Solarflare Communications. He also held key positions at Aktino, Inc.; Pairgain Technologies; and NASA’s Jet Propulsion Laboratory, where he developed systems for Synthetic Aperture Radar processing, SETI signal processing, digital receivers, and ground based decoders. Dr. Zimmerman holds a Ph.D. in Electrical Engineering from California Institute of Technology, and a B.S. in Electrical Engineering from Stanford University.

“George has an extensive legacy of helping to drive innovation in high-speed Ethernet, networking systems, cabling infrastructure, and physical-layer silicon technologies. As Ethernet’s evolution accelerates, his technical expertise will be invaluable in enabling us to address emerging market needs while ensuring the Ethernet Alliance

remains the industry's voice of Ethernet and a go-to source of information," said Mark Nowell, chairman, Ethernet Alliance, and senior director of engineering, Cisco Systems. "We congratulate George on his new role and look forward to seeing his contributions as we move forward into a busy and active 2016."

For more information about the Ethernet Alliance, please visit <http://www.ethernetalliance.org>, follow [@EthernetAllianc](#) on Twitter, visit its [Facebook](#) page, or join the EA [LinkedIn](#) group. Individuals who would like to receive updates on Ethernet Alliance, activities, and events may sign up for the organization's newsletter at www.ethernetalliance.org/newsletter.

About the Ethernet Alliance

The Ethernet Alliance is a global consortium that includes system and component vendors, industry experts, and university and government professionals who are committed to the continued success and expansion of Ethernet technology. The Ethernet Alliance takes Ethernet standards to market by supporting activities that span from incubation of new Ethernet technologies to interoperability demonstrations and education.

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