**ETHERNET ALLIANCE WELCOMES 2016 BOARD OF DIRECTORS AND OFFICERS**

*Incoming leadership ready to support and help drive Ethernet's continued move toward broader range of speeds, markets, and applications*

**BEAVERTON, OR, FEBRUARY 23, 2016** – The Ethernet Alliance, a global consortium dedicated to the continued success and advancement of Ethernet technologies, today announced the installation of its 2016 Board of Directors and officers. With the ongoing expansion into new speeds, markets, and applications, the organization stands ready to continue its essential role as the industry voice of Ethernet.

"2016 will be a watershed year for Ethernet – we're on the cusp of mass deployment for 100GbE, 25GbE is fast becoming a reality in data centers, and we're well on our way toward the era of terabit speeds. Ethernet's impact in emerging applications like Power over Ethernet and the Internet of Things, and diverse markets ranging from supercomputing to automotive, demonstrate it has the right combination of scalability, adaptability, and performance needed to drive the next generation of technology innovation," said John D'Ambrosia, chairman, Ethernet Alliance; and Senior Principal Engineer, IP Standards, Huawei Technologies Co. Ltd. "The Ethernet Alliance plays a vital role in Ethernet's enduring success by fostering industry consensus and interoperability. We welcome the fresh perspective and energy our new board members and officers bring to the table, and look forward to a successful term ahead."

At its recent annual members meeting, the Ethernet Alliance elected and installed the following incoming Board of Directors members and officers:

- John D'Ambrosia, Chairman and Board of Directors; Senior Principal Engineer, IP Standards, Huawei Technologies Co. Ltd.
- Scott Kipp, President, Treasurer, and Board of Directors; Director of Engineering, Brocade Communications Systems, Inc.
- Mark Nowell, Vice President and Board of Directors; Director of Engineering, Cisco Systems, Inc.
- Craig Carlson, Board of Directors; Senior Technologist, QLogic Corporation
- David Fair, Board of Directors; Unified Network Marketing Manager, Intel Corporation
- Yong Kim, Board of Directors; Senior Technical Director, Broadcom Corporation
- Greg McSorley, Board of Directors; Technical Business Development Manager, Amphenol Corporation

Additionally, the Board of Directors confirmed the appointments of George Zimmerman, principal, CME Consulting, as Technical Committee Chair, with Mr. D'Ambrosia serving as interim Marketing Chair. The Ethernet

Alliance also extended its thanks to its 2015 Board of Directors members and officers, as well as offering its congratulations and best wishes to its new Board and officers.

For more information about the Ethernet Alliance, please visit http://www.ethernetalliance.org, follow @EthernetAllianc on Twitter, visit its Facebook page, or join the EA LinkedIn group. Individuals who would like to receive updates on Ethernet Alliance, activities, and events may sign up for the organization's newsletter at www.ethernetalliance.org/newsletter.

**About the Ethernet Alliance**
The Ethernet Alliance is a global consortium that includes system and component vendors, industry experts, and university and government professionals who are committed to the continued success and expansion of Ethernet technology. The Ethernet Alliance takes Ethernet standards to market by supporting activities that span from incubation of new Ethernet technologies to interoperability demonstrations and education.

**###**

**Media Contact:**
Melissa Power
Interprose Public Relations
P: 401-454-1314
E: melissa.power@interprosepr.com