

ETHERNET ALLIANCE PLUGFEST IS CATALYST FOR INTERNET OF THINGS

Collaborative multi-vendor event helps assure IEEE 802.3™ PoE compliance and interoperability

BEAVERTON, OR, MARCH 29, 2016 – The [Ethernet Alliance](http://www.ethernetalliance.org), a global consortium dedicated to the continued success and advancement of Ethernet technologies, today announced it is hosting a Power over Ethernet (PoE) interoperability test event on March 29 – 31, 2016, at the [University of New Hampshire InterOperability Laboratory](http://www.unh.edu/iol) (UNH-IOL) in Durham, N.H.

WHAT: The first IEEE 802.3 PoE specification was introduced more than a decade ago. PoE technologies are now expanding beyond the enterprise, becoming an important catalyst for emerging application spaces like the Internet of Things. This multi-vendor plugfest brings together a diverse array of equipment and technologies to test interoperability and conformance with IEEE 802.3® specifications.

WHEN & WHERE: The Ethernet Alliance PoE Plugfest is March 29-31, 2016 at UNH-IOL, Durham, N.H.

WHO SHOULD ATTEND: Ethernet Alliance members interested in testing products in a multi-vendor environment, with the goal of promoting user confidence in IEEE 802.3-based PoE products.

WHY ATTEND: The Ethernet Alliance PoE plugfest will gather members and industry stakeholders, at UNH-IOL's test labs. The event presents an opportunity for members to perform in-depth industry testing, while enhancing market positioning and mitigating risk.

“As PoE equipment and solutions continue to multiply in the marketplace, it’s important that the industry align with the existing IEEE 802.3 Ethernet standards, with their proven track record. This plugfest is designed to test and validate the inherent interoperability designed into the IEEE 802.3 PoE specification. These results will further enhance end user confidence in the standard,” said John D’Ambrosia, chairman, Ethernet Alliance; and senior principal engineer, Huawei. “As the leading industry voice of Ethernet, the Ethernet Alliance remains committed to helping its members capitalize on opportunities like our PoE plugfest. We look forward to a successful, productive event.”

For more information about the Ethernet Alliance, please visit <http://www.ethernetalliance.org>, follow [@EthernetAlliance](https://twitter.com/EthernetAlliance) on Twitter, visit its [Facebook](https://www.facebook.com/EthernetAlliance) page, or join its [LinkedIn](https://www.linkedin.com/groups/EthernetAlliance) group.

About the Ethernet Alliance



ethernet alliance

The Ethernet Alliance is a global consortium that includes system and component vendors, industry experts, and university and government professionals who are committed to the continued success and expansion of Ethernet technology. The Ethernet Alliance takes Ethernet standards to market by supporting activities that span from incubation of new Ethernet technologies to interoperability demonstrations and education.

###

Media Contact:

Melissa Power

Interprose Public Relations

P: 401-454-1314

E: melissa.power@interprosepr.com