

## ETHERNET ALLIANCE ANALYST HOUR TAKES ON PoE

*Dell'Oro Group VPs Alan Weckel and Chris DePuy join Ethernet Alliance experts to address latest Power over Ethernet technology developments and forecasts*

**BEAVERTON, OR, APRIL 06, 2016** – The [Ethernet Alliance](#), a global consortium dedicated to the continued success and advancement of Ethernet technologies, today announced details of its next [Analyst Hour](#) webinar. Scheduled for 11:00am PDT April 20, 2016, this seventh installment in the Ethernet Alliance's ongoing webinar series focuses on Power over Ethernet (PoE). Webinar registration is open to both Ethernet Alliance members and the general public at <http://bit.ly/PoEAnalystHour>.

**WHAT:** PoE shipments are moving beyond 100 million ports per year based on an array emerging applications, from IEEE 802.11ac wireless access points to lighting. With 4-pair PoE delivering more power, as well as 2.5 Gigabit Ethernet (GbE) and 5 GbE delivering more data over existing cabling, the technology is set to grow exponentially. At the same time, PoE growth is fueled as PoE and Ethernet expand into applications served by traditional electric wiring, although this success means new regulatory challenges. .

This 60-minute [webinar](#), presented by Vice Presidents Alan Weckel and Chris DePuy of the [Dell'Oro Group](#), Ethernet Alliance President, [Scott Kipp](#) of Brocade, and Ethernet Alliance Technical Chair, Dr. George Zimmerman of CME Consulting, will address the latest PoE developments and forecasts.

**WHEN & WHERE:** The Ethernet Alliance's Analyst Hour webinar begins at 11:00am PDT on Wednesday, April 20, 2016. Registration is open immediately at <http://bit.ly/PoEAnalystHour>.

**WHO SHOULD ATTEND:** Anyone seeking greater insight into the drivers for growth and developments in PoE technology.

**WHY ATTEND:** This Ethernet Alliance Analyst Hour [webinar](#) will provide clarity on various topics, including forecasts of Ethernet switch port shipments by speed and application; the rapid growth of PoE port shipments; and the potential regulatory impact of PoE lighting and other applications.

To register for this Ethernet Alliance Analyst Hour [webinar](#), please visit <http://bit.ly/PoEAnalystHour>. For more information about the Ethernet Alliance, please visit <http://www.ethernetalliance.org>, follow [@EthernetAllianc](#) on Twitter, visit its [Facebook](#) page, or join its [LinkedIn](#) group.



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**About the Ethernet Alliance**

The Ethernet Alliance is a global consortium that includes system and component vendors, industry experts, and university and government professionals who are committed to the continued success and expansion of Ethernet technology. The Ethernet Alliance takes Ethernet standards to market by supporting activities that span from incubation of new Ethernet technologies to interoperability demonstrations and education.

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