

## ETHERNET ALLIANCE REVS UP 2016 ETHERNET ROADMAP AT INTEROP

*Expert panelists tackle the question, “Can ubiquitous get even more ubiquitous?”*

**BEAVERTON, OR, MAY 3, 2016** – The [Ethernet Alliance](#), a global consortium dedicated to the continued success and advancement of Ethernet technologies, today announced it is sending a team of experts to present its [2016 Ethernet Roadmap](#) to attendees at [Interop 2016](#). Ethernet Alliance panelists will address Ethernet’s ongoing evolution, including its diversifying range of speeds, markets, and applications. Interop 2016 is May 4 – 5, 2016, at the [Mandalay Bay](#) Convention Center, Las Vegas, Nev.

**WHAT:** Ethernet is continuing to expand to encompass an array of speeds from 2.5 Gigabit per second (Gb/s) to 400 Gb/s, and developments in Power over Ethernet (PoE) and proliferation of wireless access points. Moderated by Ethernet Alliance BASE-T Subcommittee Chair, [David Chalupsky](#), principal engineer, Intel, expert panelists [Rob Davis](#), vice president of storage technology, Mellanox; [Tom Palkert](#), system architect, Molex; and [David Rodgers](#), senior product marketing manager, Teledyne LeCroy; will offer an in-depth review of the 2016 Ethernet Roadmap. Discussion topics include completion of multiple standards for 2.5 Gigabit Ethernet (GbE), 5GbE, and 25GbE; new speeds such as 50GbE, 200GbE and 400GbE; emerging interfaces and modules; NVM Express (NVMe) over Fabrics; test and measurement for line rate analysis; emerging applications such as automotive Ethernet; and more.

**WHEN & WHERE:** [2016 Ethernet Roadmap Panel: Can Ubiquitous Get Even More Ubiquitous?](#) is 11:45am – 12:45pm PDT, Thursday, May 5, 2016, Lagoon H, [Mandalay Bay](#) Convention Center.

**WHO SHOULD ATTEND:** Anyone seeking deeper understanding of the implications of Ethernet’s rapidly diversifying speeds, markets, applications, and technologies will benefit from attending this panel.

**WHY ATTEND:** As the transformation of Ethernet’s landscape continues unabated, maintaining a sense of its path forward is imperative. [2016 Ethernet Roadmap Panel: Can Ubiquitous Get Even More Ubiquitous?](#) will answer questions about the impact of the latest additions to Ethernet’s roadmap. Printed copies of the Ethernet Alliance’s [2016 Ethernet Roadmap](#) will be provided to attendees.

“There’s been a fundamental shift in how we talk about Ethernet. The dialogue has moved away from just feeds and speeds to a broader conversation that takes into account the profusion of innovations in interfaces, modules, and protocols, as well as growing markets and applications like data centers and automotive,” said Mr. Chalupsky. “Keeping apace of the myriad developments taking place in the Ethernet ecosystem today can be



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challenging, however, with its 2016 Ethernet Roadmap, the Ethernet Alliance is delivering much-needed clarity on what direction Ethernet will take next.”

For more information about the Ethernet Alliance, please visit <http://www.ethernetalliance.org>, follow [@EthernetAllianc](#) on Twitter, visit its [Facebook](#) page, or join the EA [LinkedIn](#) group.

### **About the Ethernet Alliance**

The Ethernet Alliance is a global consortium that includes system and component vendors, industry experts, and university and government professionals who are committed to the continued success and expansion of Ethernet technology. The Ethernet Alliance takes Ethernet standards to market by supporting activities that span from incubation of new Ethernet technologies to interoperability demonstrations and education.

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