



TEST AND MEASUREMENT LEADER DAVID RODGERS JOINS ETHERNET ALLIANCE BOARD

Top technical expert to aid organization in capitalizing on test and measurement opportunities

BEAVERTON, OR, AUGUST 3, 2016 – The [Ethernet Alliance](#), a global consortium dedicated to the continued success and advancement of Ethernet technologies, named David J. Rodgers of [Teledyne LeCroy](#) to its Board of Directors. A recognized technical expert in test and measurement, Mr. Rodgers' appointment increases the board's overall diversity and helps the organization address the Ethernet-driven advances occurring in test and measurement.

“There’s a symbiotic relationship between Ethernet and test and measurement, with advancements in one driving changes to the other. Meeting the test and measurement needs of emerging applications enabled by new Ethernet speeds is critical to their adoption and deployment,” said [John D’Ambrosia](#), chairman, Ethernet Alliance; and senior principal engineer, Huawei. “Utilizing David’s vast expertise enables us to address another critical area of the Ethernet ecosystem, in turn allowing us to better serve both the Ethernet and test and measurement communities. His valuable insight is a welcome addition.”

Mr. Rodgers, Senior Product Marketing Manager, Teledyne LeCroy, focuses on defining, designing, deploying, and marketing high-speed serial analysis test and measurement products for Ethernet and Fibre Channel SANs and LANs. A 30-year industry veteran, he is a member of industry groups and organizations including the Fibre Channel Industry Association (FCIA); PCI special interest group (PCI-SIG®); and NVM Express (NVMe) special interest group.

“With the evolution of new Ethernet speeds, markets, and applications, test and measurement is evolving as well. As the strength of technology standards lies in their ability to be validated through test and measurement processes, it’s incumbent the Ethernet ecosystem take an active interest in the development and use of effective test and measurement tools,” said Mr. Rodgers. “I look forward to working with the Ethernet Alliance board to tackle new Ethernet-related test and measurement challenges.”

For more information about the Ethernet Alliance, please visit <http://www.ethernetalliance.org>, follow [@EthernetAllianc](#) on Twitter, visit its [Facebook](#) page, or join the EA [LinkedIn](#) group.

[About the Ethernet Alliance](#)

The Ethernet Alliance is a global consortium that includes system and component vendors, industry experts, and university and government professionals who are committed to the continued success and expansion of Ethernet



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technology. The Ethernet Alliance takes Ethernet standards to market by supporting activities that span from incubation of new Ethernet technologies to interoperability demonstrations and education.

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