

## ETHERNET ALLIANCE LIGHTS IT UP AGAIN WITH LATEST PoE WEBINAR

*Next PoE webinar in series delivers introduction to forthcoming IEEE 802.3bt™ standard*

**BEAVERTON, OR, JUNE 13, 2018** – The [Ethernet Alliance](#), a global consortium dedicated to the continued success and advancement of Ethernet technologies, today announced details of its next Power over Ethernet (PoE) webinar. Scheduled for 10am PDT on Tuesday, June 26, 2018, [Introducing IEEE 802.3bt™ Power over Ethernet](#) offers an overview of the forthcoming IEEE specification addressing 4-pair PoE.

**WHAT:** PoE has already become the go-to for devices requiring low-voltage power. Coupled with emerging Internet of Things (IoT) devices like security cameras, medical devices, LED lighting, and more, the PoE application space is booming. With ratification of IEEE 802.3.bt drawing nearer, the [Introducing IEEE 802.3bt™ Power over Ethernet](#) webinar offers clarity on what to expect from this innovative technology.

Led by [Dell'Oro Group](#) Senior Director, Data Center and Ethernet Switch Market Research, Sameh Boujelbene, the presentation addresses PoE use cases and market demand; differences between conventional and emerging PoE devices; and how new features supported by traditional PoE devices are changing specifications. Ms. Boujelbene will be joined by panelists Chad Jones, chair, IEEE 802.3bt, 4PPoE Task Force, and manager, hardware engineering, Cisco Systems, Inc.; and David Tremblay, chair, PoE Subcommittee, Ethernet Alliance, and system architect, Hewlett Packard Enterprise.

**WHEN & WHERE:** The [Introducing IEEE 802.3bt™ Power over Ethernet](#) webinar is 10am PDT, Tuesday, June 26, 2018. Event registration is now open at [http://bit.ly/EA\\_PoE\\_Webinar](http://bit.ly/EA_PoE_Webinar).

**WHO SHOULD ATTEND:** IoT device developers and OEMs, network managers, solutions providers, integrators, and any other parties interested in PoE and the impending IEEE 802.3bt standard will benefit from attending this Ethernet Alliance webinar.

**WHY ATTEND:** With the acceleration of PoE technology implementations, the time is right for a deeper dive into the market forces behind their deployment, and the impact they are having on the IEEE 802.3bt specification. The [Introducing IEEE 802.3bt™ Power over Ethernet](#) webinar provides much needed expert insight, equipping attendees with valuable knowledge needed for success in the rapidly growing PoE arena.

To register for this free Ethernet Alliance webinar, please visit [http://bit.ly/EA\\_PoE\\_Webinar](http://bit.ly/EA_PoE_Webinar). For more information about the Ethernet Alliance, please visit <http://www.ethernetalliance.org>, follow [@EthernetAllianc](#) on Twitter, visit its [Facebook](#) page, or join its [LinkedIn](#) group.

### About the Ethernet Alliance

The Ethernet Alliance is a global consortium that includes system and component vendors, industry experts, and university and government professionals who are committed to the continued success and expansion of Ethernet technology. The Ethernet Alliance takes Ethernet standards to market by supporting activities that span from incubation of new Ethernet technologies to interoperability demonstrations and education.

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