



TEF 2024: Ethernet in the Age of AI
October 22-23, 2024 | Santa Clara Convention Center, CA, USA

SPONSORSHIP OPPORTUNITIES

Does your company want to sponsor one of the biggest Ethernet events of 2024? The Ethernet Alliance is offering multiple sponsorship opportunities for those companies interested in getting involved in TEF 2024 - *Ethernet in the Age of AI*. Sponsorships range from \$1,500 to \$7,500.

Platinum Sponsor (3 companies) - \$7,500

- Invitation to pre-event dinner the evening before TEF
- Participation in the open exhibit:
 - Showcase product offerings in the open exhibit in the foyer adjacent to the meeting room during TEF and the reception
 - Opportunity for one-on-one time with the media and analysts
 - Demonstrate and/or showcase equipment, distribute literature at their exhibit space
- Invitation to present at TEF
- Logo placed on all signage identifying as Platinum sponsor
- Acknowledgement on website/registration page as Platinum sponsor
- Acknowledgement in mailings as Platinum sponsor
- Quote in press release & collateral
- Acknowledgement in the opening session as Platinum sponsor
- 5 complimentary passes to TEF

Gold Sponsor (10 companies) - \$5,000

- Participation in the open exhibit:
 - Showcase product offerings in the open exhibit in the foyer adjacent to the meeting room during TEF and the reception
 - Opportunity for one-on-one time with the media and analysts
 - Demonstrate and/or showcase equipment, distribute literature at their exhibit space
- Logo placed on all signage identifying as Gold sponsor
- Acknowledgement on website/registration page as Gold sponsor
- Acknowledgement in mailings as Gold sponsor
- Quote in collateral
- Acknowledgement in the opening session as Gold sponsor
- 2 complimentary passes to TEF



Reception Sponsor - \$3,500

- Signage placed at reception
- Logo placed on cocktail napkins
- Acknowledgement on website/registration page
- Acknowledgement in mailings
- Acknowledgement in the opening session

Lunch/Break Sponsor (2 companies) - \$1,500

- Signage located on lunch tables and break stations
- Acknowledgement on website/registration page
- Acknowledgement in mailings

Giveaway Sponsor – Lanyards (1 company) - \$1,500

- Logo on lanyard
- Acknowledgement on website/registration page
- Acknowledgement in mailings

Giveaway Sponsor – Canvas Bag (3 companies) - \$1,500

- Logo on canvas bag
- Acknowledgement on website/registration page
- Acknowledgement in mailings

To become a sponsor, contact morgan@ethernetalliance.org for an agreement.