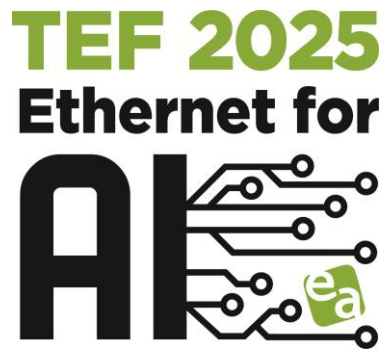


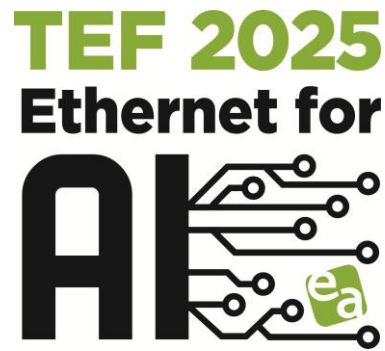


TEF 2025: Ethernet for AI
December 2-3, 2025
Hyatt Centric in Mountain View, CA, USA

TEF SPONSOR OPTIONS

Does your company want to sponsor one of the biggest Ethernet events of 2025? The Ethernet Alliance is offering multiple different sponsorship opportunities for those companies looking to get involved in TEF 2025, "**Ethernet of AI**". Sponsorships range from \$2,500 up to \$7,500. If your company would like to be a sponsor, email morgan@ethernetalliance.org for an agreement.

- **Platinum Sponsor (3 companies) - \$7,500**
 - Invitation to pre-event dinner the evening before the TEF
 - Participation in the open exhibit
 - Participation in the open exhibit in the foyer adjacent to the meeting room during the TEF and reception where you can showcase your product offerings
 - Opportunity for one-on-one time with the media and analysts
 - Demonstrate and/or showcase equipment and distribute literature at their exhibit space
 - Invitation to present at TEF
 - Logo placed on all signage identifying as platinum sponsor
 - Acknowledgement on website/registration page as Platinum sponsor
 - Acknowledgement on all mailings as Platinum sponsor
 - Quote in press release & collateral
 - Acknowledgement in the opening session as Platinum sponsor
 - 3 complimentary passes to the TEF
 - 20% Employee Discount
- **Gold Sponsor (10 companies) - \$5,000**
 - Participation in the open exhibit
 - Participation in the open exhibit in the foyer adjacent to the meeting room during the TEF and reception where you can showcase your product offerings
 - Opportunity for one-on-one time with the media and analysts
 - Demonstrate and/or showcase equipment and distribute literature at their exhibit space
 - Logo placed on all signage identifying as Gold sponsor
 - Acknowledgement on website/registration page as gold sponsor
 - Acknowledgement on all mailings as Gold sponsor
 - Quote in collateral
 - Acknowledgement in the opening session as Gold sponsor
 - 1 complimentary pass to the TEF
 - 20% Employee Discount



- **Reception Sponsor - \$3,500**
 - Signage placed at reception
 - Logo placed on cocktail napkins
 - Acknowledgement on website/registration page
 - Acknowledgement on all mailings
 - Acknowledgement in the opening session
- **Giveaway Sponsor – Lanyards (1 company) - \$2,500**
 - Logo on lanyard
 - Acknowledgement on website/registration page
 - Acknowledgement on all mailings
- **Giveaway Sponsor – Canvas Bag (3 companies) - \$2,500**
 - Logo on canvas bag
 - Acknowledgement on website/registration page
 - Acknowledgement on all mailings