



TEF 2025: Ethernet for AI
December 2-3, 2025 | Hyatt Centric in Mountain View, CA, USA

SPONSORSHIP OPPORTUNITIES

Does your company want to sponsor one of the biggest Ethernet events of 2025? The Ethernet Alliance is offering multiple sponsorship opportunities for those companies looking to get involved in **TEF 2025: Ethernet for AI**. Sponsorships range from \$2,500 to \$7,500.

Platinum Sponsor (3 companies) - \$7,500

- Invitation to pre-event dinner the evening before the TEF
- Participation in the open exhibit:
 - Participation in the open exhibit in the foyer adjacent to the meeting room during the TEF and reception where you can showcase your product offerings
 - Opportunity for one-on-one time with the media and analysts
 - Demonstrate and/or showcase equipment, distribute literature at your exhibit space
- Invitation to present at TEF
- Logo placed on all signage identifying as Platinum Sponsor
- Acknowledgement on website/registration page as Platinum Sponsor
- Acknowledgement on all mailings as Platinum Sponsor
- Quote in press release & collateral
- Acknowledgement in the opening session as Platinum Sponsor
- 3 complimentary passes to TEF
- 20% employee discount

Gold Sponsor (10 companies) - \$5,000

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- Logo placed on all signage identifying as Gold Sponsor
- Acknowledgement on website/registration page as Gold Sponsor
- Acknowledgement on all mailings as Gold Sponsor
- Quote in collateral
- Acknowledgement in the opening session as Gold Sponsor
- 1 complimentary pass to TEF
- 20% Employee Discount

Reception Sponsor - \$3,500

- Signage placed at reception
- Logo placed on cocktail napkins
- Acknowledgement on website/registration page
- Acknowledgement in mailings
- Acknowledgement in the opening session

Giveaway Sponsor – Lanyards (1 company) - \$2,500

- Logo on lanyard
- Acknowledgement on website/registration page
- Acknowledgement in mailings

Giveaway Sponsor – Canvas Bag (3 companies) - \$2,500

- Logo on canvas bag
- Acknowledgement on website/registration page
- Acknowledgement in mailings

To become a sponsor, contact morgan@ethernetalliance.org for an agreement.