



**TEF 2026: The AI Future - Ethernet
October 7-8, 2026
Hyatt Centric in Mountain View, CA, USA**

TEF SPONSOR OPTIONS

Does your company want to sponsor one of the biggest Ethernet events of 2026? The Ethernet Alliance is offering multiple different sponsorship opportunities for those companies looking to get involved in TEF 2026, “*The AI Future - Ethernet*”. Sponsorships range from \$2,500 up to \$7,500. If your company would like to be a sponsor, email morgan@ethernetalliance.org for an agreement.

- **Platinum Sponsor (4 companies) - \$7,500**
 - Invitation to pre-event dinner the evening before the TEF
 - TEF Sponsor Showcase – Social Campaign
 - Individual showcase image posted on LinkedIn with company handle tagged for exposure
 - Image will include name, sponsor level, and company logo
 - Company has the option to provide a quote to include on the image and in the caption of the post.
 - Sponsor company will receive an original file of the images used by Ethernet Alliance to post from their own accounts
 - Posted initially when the sponsorship is complete and then up to 3 more times leading up to TEF dependent on when the sponsorship is confirmed relative to the event.
 - Short video with option to add spokesperson voice overlay. Sponsor company will receive the file to post from their own accounts as well.
 - TEF Video Showcase: 2-3 minute video interview published on Converge Digest, NextGenInfra, and Ethernet Alliance’s YouTube channel. Sponsor company will receive the video file.
 - Participation in the open exhibit
 - Participation in the open exhibit in the foyer adjacent to the meeting room during the TEF and reception where you can showcase your product offerings
 - Opportunity for one-on-one time with the media and analysts
 - Demonstrate and/or showcase equipment and distribute literature at their exhibit space
 - Invitation to present at TEF, based on the submitted presentation topic
 - Logo placed on all signage identifying as platinum sponsor
 - Acknowledgement on website/registration page as Platinum sponsor
 - Acknowledgement on all mailings as Platinum sponsor
 - Quote in press release & collateral
 - Acknowledgement in the opening session as Platinum sponsor
 - 3 complimentary passes to the TEF
 - 20% Employee Discount



- **Gold Sponsor (10 companies) - \$5,000**
 - Participation in the open exhibit
 - Participation in the open exhibit in the foyer adjacent to the meeting room during the TEF and reception where you can showcase your product offerings
 - Opportunity for one-on-one time with the media and analysts
 - Demonstrate and/or showcase equipment and distribute literature at their exhibit space
 - TEF Sponsor Showcase – Social Campaign
 - Individual showcase image posted on LinkedIn with company handle tagged for exposure
 - Image will include name, sponsor level, and company logo
 - Sponsor company will receive an original file of the images used by Ethernet Alliance to post from their own accounts
 - Posted initially when the sponsorship is complete and then 1 more time leading up to TEF dependent on when the sponsorship is confirmed relative to the event.
 - Short video with options to add spokesperson voice overlay. Sponsor company will receive the file to post from their own accounts as well.
 - Logo placed on all signage identifying as Gold sponsor
 - Acknowledgement on website/registration page as gold sponsor
 - Acknowledgement on all mailings as Gold sponsor
 - Acknowledgement in the opening session as Gold sponsor
 - 1 complimentary pass to the TEF
 - 20% Employee Discount

- **Reception Sponsor - \$3,500**
 - Signage placed at reception
 - Logo placed on cocktail napkins
 - Acknowledgement on website/registration page
 - Acknowledgement on all mailings
 - Acknowledgement in the opening session

- **Giveaway Sponsor – Lanyards (1 company) - \$2,500**
 - Logo on lanyard
 - Acknowledgement on website/registration page
 - Acknowledgement on all mailings

- **Giveaway Sponsor – Canvas Bag (3 companies) - \$2,500**
 - Logo on canvas bag
 - Acknowledgement on website/registration page
 - Acknowledgement on all mailings